

Elisa Schreiber

PARTNER, MARKETING // GREYLOCK

Elisa helps Greylock-backed start-ups share their stories, and leads all marketing for the firm.

Elisa brings a notable career of brand building experience to the Greylock team. Prior to joining Greylock, Elisa spent more than three years as head of communications for Hulu, where she served on the executive team and led all corporate, crisis and consumer-facing communications activities globally. While there, Elisa launched Hulu Plus, the fastest growing online video subscription service in US history.

Prior to Hulu, Elisa was on the founding team for the USC Stevens Institute for Innovation at the University of Southern California, where she led marketing and advised early-stage start-up companies. Elisa was [the first TEDx organizer](#) when she co-produced TEDxUSC in 2009. Earlier in her career, Elisa was Director of Marketing at a start-up joint venture between AOL, XM and AEG, and she started her career at Edelman Worldwide where she was instrumental to the launch and rapid growth of the Digital Entertainment global practice area.

Elisa is an independent board director at [Noodles & Company](#) (Nasdaq:NDLS). She is also is a volunteer for community programs for [All Raise](#), which is dedicated to improving diversity in VC funders and VC-backed founders.

Elisa earned her M.B.A. from the University of Southern California with high honors, and graduated Magna Cum Laude with dual Bachelor of Arts degrees in Communications and Visual Arts from the University of California, San Diego.