

Seth Rosenberg

PARTNER // GREYLOCK

Seth is interested in the generational opportunity for AI to change how people and businesses interact with money.

Seth joined Greylock in 2017, following a career as a product manager at Facebook, where he led the launch of Messenger as a standalone app. While controversial at the time, Messenger grew to be one of the few apps globally used by over 1 billion people every month.

Growing up in Winnipeg – a “Midwestern” Canadian town with few large corporations – entrepreneurship (albeit, in more traditional industries) drove outlier success, which drove Seth’s motivation to help create and scale companies – as both a product leader and investor.

Seth started his career at Goldman Sachs in New York, where he worked in Technology and Media investment banking and helped take companies such as RetailMeNot and Intelsat public. After evenings learning to code by night while investment banking by day, he joined Facebook as one of the first Product Managers for Messenger.

Since joining Greylock, Seth has led investments across fintech, AI SaaS, and consumer including Ramp, Greenlite, Aspora, Roblox, Espresso, Lightfield, PayJoy, Pine, Wisetack and 0x. He previously worked with Roblox.

As AI reshapes every industry, Seth is particularly excited about agentic workflows that automate work, and opportunities to build the next generation of consumer applications and networks.

Seth is also passionate about mental health and financial inclusion.

CURRENT INVESTMENTS

- Aspora
- Espresso Systems
- Greenlite Lightfield
- Payjoy
- Pine
- Ramp
- Tank Payments
- Wisetack
- 0x

PREVIOUS INVESTMENTS

- Roblox